



Department of Athletics

Addendum to Football Game Contract

This is an addendum to the Non-Conference Football Game Contract between Louisiana Tech University and Louisiana State University dated September 12, 2026, and amended June 15, 2026.

1. PAYMENT TO VISITING TEAM: The parties hereby agree that the guaranteed payment to Louisiana Tech University be made by July 15, 2026. Should the game scheduled for September 12, 2026 not occur, Louisiana Tech University agrees to return the sum.

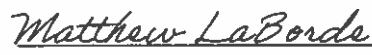
All other terms and conditions of the original agreement entered into on December 10, 2025 remain unchanged and in full effect.

LOUISIANA TECH UNIVERSITY

LOUISIANA STATE UNIVERSITY



Hunter Geisman, Sr. Asso. AD/CFO



Matthew LaBorde
Director of Athletics or Designee

DATE: 6.15.26

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FOOTBALL GAME CONTRACT

This AGREEMENT is made and entered into this 10th day of December 2025 by and between Louisiana State University (hereinafter designated as the HOME TEAM) and Louisiana Tech University (hereinafter designated as the VISITING TEAM), WITNESSETH that:

The parties hereto agree that their respective varsity football teams shall participate in an athletic contest in Baton Rouge, Louisiana, on the 12th day of September 2026 (hereinafter referred to as the "Game"). The HOME TEAM will determine the time of said contest.

1. The contest(s) shall be governed in all respects, including the eligibility of the participants, by the rules and regulations of the National Collegiate Athletic Association, the individual institutions, and the intercollegiate conferences to which each party is a member.
2. The HOME TEAM shall set ticket prices.
3. The HOME TEAM agrees to pay the VISITING TEAM, as full and complete compensation for the 2026 game the fixed sum of \$1,600,000 on or before January 31st, 2027. Louisiana Tech University will also receive 400 complimentary tickets for the Game.
4. The cheerleaders and mascot of each team shall be admitted free of charge, provided they are in uniform, and their attendance shall not be included in the Game report, unless otherwise agreed upon by both institutions.
6. The VISITING TEAM shall have the option of purchasing up to 5,000 tickets at face value. The VISITING TEAM shall return all unsold tickets to the HOME TEAM by July 1st to ensure their sale prior to the Game. In no case shall more than 200 tickets be returned later than 48 hours prior to Game time.

The bands of each team shall be admitted in uniform even though a ticket has been purchased for each member of the band. The VISITING TEAM shall be allotted a maximum of sixty (60) sideline passes for the use of coaches, trainers and working personnel only. All personnel with the exception of players in uniform must wear sideline passes at all times. All VISITING TEAM sideline passes will be restricted to the VISITING TEAM AREA (between the twenty-five-yard lines). The VISITING TEAM shall be allotted a maximum of ten (10) All-Access passes with access to premium areas of the stadium for University Administration and Athletics Administration.

7. All radio broadcast rights and privileges, and the receipts there from, shall belong to the HOME TEAM provided, however, VISITING TEAM shall have the right to broadcast the contest on its established radio network and HOME TEAM will provide space for one (1) broadcast outlet.
8. The host institution shall have the exclusive right to contract for live television broadcast of its home games played pursuant to this Agreement. It is further agreed that:

Louisiana Tech University acknowledges and agrees that the Southeastern Conference ("SEC") owns and retains all television, pay per view, cable, internet and other rights to tape, broadcast, rebroadcast, and otherwise distribute, license, exhibit, sublicense, televise, transmit, or retransmit (collectively referred to herein as "Broadcast," with each person or entity effecting or facilitating the Broadcast being referred as a "Broadcaster") the [Game] and any and all portions of the [Game] (including media interviews and pre and post game material and events) throughout the universe by any and all means, uses and media now known or hereafter developed (including via local, regional or national cablecast or over-the-air transmission, and including by video or audio streaming or other transmittal of actual events or portions or summaries thereof via the internet) (collectively herein "Broadcast Rights"). If and to the extent Louisiana Tech University has or will have

any such Broadcast Rights, Louisiana Tech University irrevocably assigns, conveys, and transfers all such rights (including full ownership of all copyrights) to the SEC in perpetuity, and the SEC accepts such assignment, conveyance, and transfer. (As used herein, "internet" means a global information network consisting of interconnected, but independent, computers including, but not limited to, the World Wide Web.)

Louisiana Tech University hereby grants each broadcaster a license to use the trademarks and logos of Louisiana Tech University and the names and likenesses of Louisiana Tech University individual [Game] players, participants and coaches to promote and publicize the [Game] and the participating teams and institutions, provided that such trademarks, logos, names and likenesses must not be used by any broadcaster as an endorsement of any product or service or in connection with any political cause or candidate, or in any manner inconsistent with or prohibited by applicable NCAA rules and regulations. Louisiana Tech University warrants to Louisiana State University that Louisiana Tech University has obtained the right to license the use of the names and likenesses of individual [Game] players, participants, and coaches for the purposes set forth in this paragraph. It is agreed that all complimentary passes to press, radio and television outlets in Louisiana shall be the responsibility of Louisiana State University.

9. Termination:

- A. Termination for Convenience: The parties to this Agreement acknowledge and agree that in the event one party chooses to terminate this Agreement or fails to participate in any of the athletic contests contemplated by this Agreement, damages will occur. Due to the nature of intercollegiate athletics, the difficulty and expense of finding a suitable replacement game, and the overhead costs associated with scheduling and planning an athletic contest, the parties agree

that for any contest required to be cancelled by this Agreement, the terminating or non-participating party shall pay to the non-breaching party a terminating fee as follows:

1) Less than 12 months from the date of the Game - \$1,600,000.

B. It is agreed that if one party communicates to the other party that they do not intend to participate in the scheduled athletic contest or schedules another game, which would conflict with the scheduled contest between the parties, that this shall constitute a default under this Agreement.

C. It is understood and agreed by and between the parties here to that this Agreement is conditioned upon the participants (HOME TEAM and VISITING TEAM) being a Division 1A member of the NCAA prior to the date the Game is to be played. In the event either team fails to maintain Division 1A membership, the other team has the right to cancel the Game without penalty upon reasonable notice to the other party.

10. Officials for the 2026 Game shall be assigned by the Southeastern Conference.

11. This contract shall be governed by Louisiana Law.

12. In the event of fire, pandemic, weather related events, earthquake, war, invasion, hostilities, rebellion, insurrection, confiscation by order of the government, military or public authority or prohibitory or governmental authority, including that of the Southeastern Conference or the National Collegiate Athletic Association, making it impossible or impractical to play the game, both parties shall be relieved of any and all obligations of this Agreement.



Verge Ausberry (Dec 11, 2025 14:35:57 CST)

Verge Ausberry
Director of Athletics
Louisiana State University



Hunter Geisman
Sr. Associate AD/CFO
Louisiana Tech University